



Save the Date  
Behave 2018

Join the 5th  
European Conference  
on Behaviour and  
Energy Efficiency

5-7  
September  
2018



# Behave 2018

## 5th European Conference on Behaviour and Energy Efficiency

**Behave 2018 will be held from 5th to 7th September 2018 in Zurich, Switzerland. The conference aims to bring together researchers, policy makers and practitioners to discuss problems and measures in the field of behaviours related to end-use energy efficiency and sufficiency and the adoption of low-carbon technologies. As such, it will focus on various fields of research, innovation and knowledge transfer.**

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### Objectives

Behave 2018 aims to facilitate the exchange of knowledge on sustainable energy behaviour in transport, buildings and consumption of goods as well as the individual and social acceptance of sustainable technologies (e.g. renewables). In particular, the conference should act as a platform to share multi-disciplinary research on new technological developments and best practices concerning understanding and influencing energy-related behaviours. Therefore, contributions to Behave 2018 should provide theoretical knowledge, evidence-based research and methods as well as innovative practices related to fostering sustainable energy behaviour. They can focus on either macro- (countries, regions, cities), meso- (organisations, districts, communities) or micro-levels (individuals, buildings).

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### Venue

The conference will take place on the Campus “Toni-Areal” in the City of Zurich. There are many public transport possibilities to reach the venue either from Zurich Airport or from Zurich main station.

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### Topics

Papers can be submitted on the following subjects. This list is not comprehensive. Other relevant topics may be chosen.

- Behaviour integration into smart grid, energy and transportation modelling
- Demand-side information and management in smart energy and transport systems
- Digitalisation, ICT, automation, and behaviour
- Determinants of behaviour change, consumer segmentation and tailoring, user engagement

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- Discourse by and among different actors, such as authorities, consumers, media, intermediaries and stakeholders, and related communication strategies
- Acceptance and use of renewable energies, load shifting and low carbon technologies
- Inter- and transdisciplinary approaches to energy and mobility behaviours
- Psychological and communicative prerequisites of policy change, social and technological innovations
- Energy poverty and vulnerable consumers
- Business models, norms, standards and strategies determining decisions in the industries
- Policies, innovation initiatives, living labs, interventions, social practices, case and real world studies and their evaluation
- Methodological approaches for investigating energy-related behaviour

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## Organizational Committee

Vicente Carabias-Hütter  
Markus Hackenfort (Chair)  
Marcel Janser  
Peter Stücheli-Herlach

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## Key Dates

### 28 Feb 2018

Submission of Abstracts, Pre-Conferences and Special Sessions

### 16 Apr 2018

Abstract Acceptance Notification

### 15 Jun 2018

Final Paper Submission

### 5 Sep 2018

Pre-Conference Workshops

### 6–7 Sep 2018

Behave Conference

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## Contacts

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→ [www.zhaw.ch/behave](http://www.zhaw.ch/behave)

Feel free to contact the Behave-Committee if you have questions relating to the conference.



European Energy Network  
[www.enr-network.org](http://www.enr-network.org)