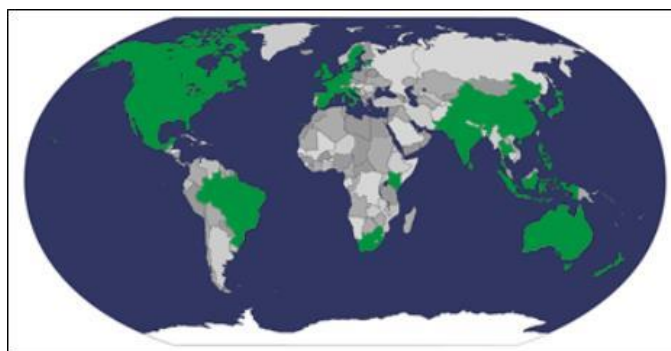


## Join the DSM University!

In 2014 IEA DSM and the European Copper Institute created a partnership with the mission to create a “community of energy efficiency practitioners” through online learning – formally known as the DSM University.

This learning platform, jointly run between the IEA DSM Technology Collaboration Programme (DSM TCP) and Leonardo ENERGY, has a resource bank of over 28 recorded webinars (see next page), which often are supported by supplemental documents for more in depth study, (<http://www.leonardo-energy.org/resources/29>). All webinars are also available on YouTube (<https://www.youtube.com/playlist?list=PLUFRNkTrB5O823sA-GZfO3x3BcaQd3jis>).

Join us for our next webinar along with other energy efficiency practitioners from 17 time zones spanning the globe from China to California.. Normally we have more than 50 countries (<http://www.ieadsm.org/dsm-university/>) .



DSM is universal and spans the globe<sup>1</sup>

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To help you find webinars of interest to you, they are categorized into six themes, which basically divides the concept of DSM into its main aspects:

**1 - The Logic**, Motivating decision makers to undertake DSM actions and set up organisations for the job.

**2 - Governance**, Principles of governance (dos and don'ts) and good examples.

**3 - Energy efficiency**, Technologies to reduce the load level.

**4 - Flexibility**, Technologies to alter the load shape.

**5 - Integration**, Enabling renewables and distributed generation.

**6 - Business models**, Models focussing on energy services rather than energy itself.

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<sup>1</sup> Demand-Side Management Policy: Mechanisms for Success and Failure. Peter Warren UCL August 2015

DSMU-#	Title	DSM Task # or Organisation	Lecturer	Theme					
				1 - The Logic of DSM	2 - Governance	3 - Energy efficiency - Load level	4 - Flexibility (load shape)	5 - Integration	6 - Business models
1	<a href="#">ESCo market development: A role for Facilitators to play</a>	16	Jan Bleyl			X			
2	<a href="#">ISGAN Annex 2 Spotlight on Demand Management</a>	ISGAN	Laura Marretta				X		
3	<a href="#">Using Demand-Side Management to Support Electricity Grids</a>	15	David Crossley (RAP)				X		
4	<a href="#">Best Practices in Designing and Implementing Energy Efficiency Obligation Schemes</a>	22	David Crossley (RAP)			X			
5	<a href="#">Impact evaluation of Energy Efficiency and DSM programmes</a>	1/9	Harry Vreuls		X				
6	<a href="#">Managing Variability, Uncertainty and Flexibility in Power Grids with High Penetration of Renewables</a>	-	Lawrence Jones, Alstom					X	
7	<a href="#">Customized, Systemic, Strategic – the way to succeed with energy efficiency in industry</a>	-	Catherine Cooremans,			X			
8	<a href="#">Taking Stock – 40 years of Industrial Energy Audits</a>	(ecccc)	Peter Mallaburn, UCL			X			
9	<a href="#">Behavioural changes are necessary to get the full impact on energy efficiency. What works and what doesn't (part 1)</a>	24	Ruth Mourik	x					
10	<a href="#">How to make the best technology even better, BAT becomes BAT+</a>	3	Hans Nilsson						x
11	<a href="#">Capturing the Multiple Benefits of Energy Efficiency</a>	New	Nina Campbell	x					
12	<a href="#">Consequences of learning curves for energy policy</a>	-	Clas-Otto Wene						x
13	<a href="#">„Do not take away their steering wheel!“ How to achieve effective behavioural change in the transport and SME domain</a>	24-2	Ruth Mourik	x					
14	<a href="#">Improving energy efficiency in SMEs – an interdisciplinary perspective</a>	-	Patrik Thollander			x			
15	<a href="#">Smart Grid Implementation – how to engage consumers?</a>	23	Yvonne Boerakker				x		
16	<a href="#">Integrating renewables and enabling flexibility of households and buildings – results and experiences from successfully implemented projects</a>	17	Rene Kamphuis/Matthias Stifter					x	
17	<a href="#">What job is Energy Efficiency hired to do? A look at the propositions and business models selling value instead of energy or efficiency</a>	25	Ruth Mourik						x
18	<a href="#">Simplified Measurement &amp; Verification for Energy Savings – the Task 16 approach</a>	16	Jan Bleyl			x			
19	<a href="#">Energy Efficiency Labels. What can be learnt from the European Success Story</a>	IPEEC	Benoit Lebot		x				
20	<a href="#">Involving people in Smart Energy: A toolkit for utilities, energy agencies and smart city developers</a>	S3C	Ludwig Karg		x				
21	<a href="#">Advancing Utility Sector Energy Efficiency in the U.S.: Highlights of the ACEEE National Conference on Energy Efficiency as a Resource</a>	ACEEE	Martin Kushler		x				
22	<a href="#">Energy savings and greenhouse gas emissions: international standards &amp; harmonised savings calculations in practise</a>	21	Harry Vreuls		x				
23	<a href="#">Energy efficiency: a profit center for companies! A strategic and financial discussion of the multiple benefits of energy efficiency</a>	26	Catherine Cooremans						x
24	<a href="#">Energy Efficiency: A strategy at the heart of the G20</a>	IPEEC	Benoit Lebot and Zoe Lagarde	x					
25	<a href="#">Energy Efficiency Obligations – A Toolkit for success</a>	RAP	Edith Bayer, Eoin Lees		x				
26	<a href="#">Energy-intensive industries – energy efficiency policies and evaluations</a>		Christian Stenqvist			x			
27	<a href="#">DSM for the 21<sup>st</sup> century</a>		Hans Nilsson	x					
28	<a href="#">The IEA Energy Efficiency Market report 2016 – What it means for DSM!</a>	IEA	Tyler Bryant		x				