



UNIVERSITY OF CAPE TOWN  
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Energy Research Centre  
Energy Poverty & Development Group

# An Energy Market for Rural, Islanded Micro-grids

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# Overview

- Context
- Problem Statement
- Proposed Solution
- Methods
- Results
- Discussion
- Future Work





## Context

- Renewable energy micro-grids are increasingly seen as an important tool in electrifying rural areas while meeting low-carbon goals
- In general, micro-grids fit above lanterns and SHS in terms of the energy access “ladder”. They are not appropriate for all situations.
- There is a desire for private-sector investment



# Problem Statement

- Little data exist to repeatably estimate rural energy use in a variety of contexts (geography, culture, income sources, etc)
- Uncertainties in estimating user demand lead to great investor risk in providing funding for capital expenditures
- Difficult to acquire private-sector investment
- Once built, grid is inflexible to changing conditions
- Link between electrification and income-generating activities is weak



# Proposed Market Framework

- Goals:
  - Maximize revenue for grid operator (within constraints)
  - Optimize user experience
  - Provide revenue source for local entrepreneurs
- Implementation:
  - Adapt pricing to expressed user demand
  - Allow local entrepreneurs to participate in the buying and selling of electricity



## Method

- Comparison of proposed market to a fixed-price scenario
- Computer simulation – HOMER + custom modeling in Python
- Sensitivity analysis of unknown variables (price elasticity, demand)

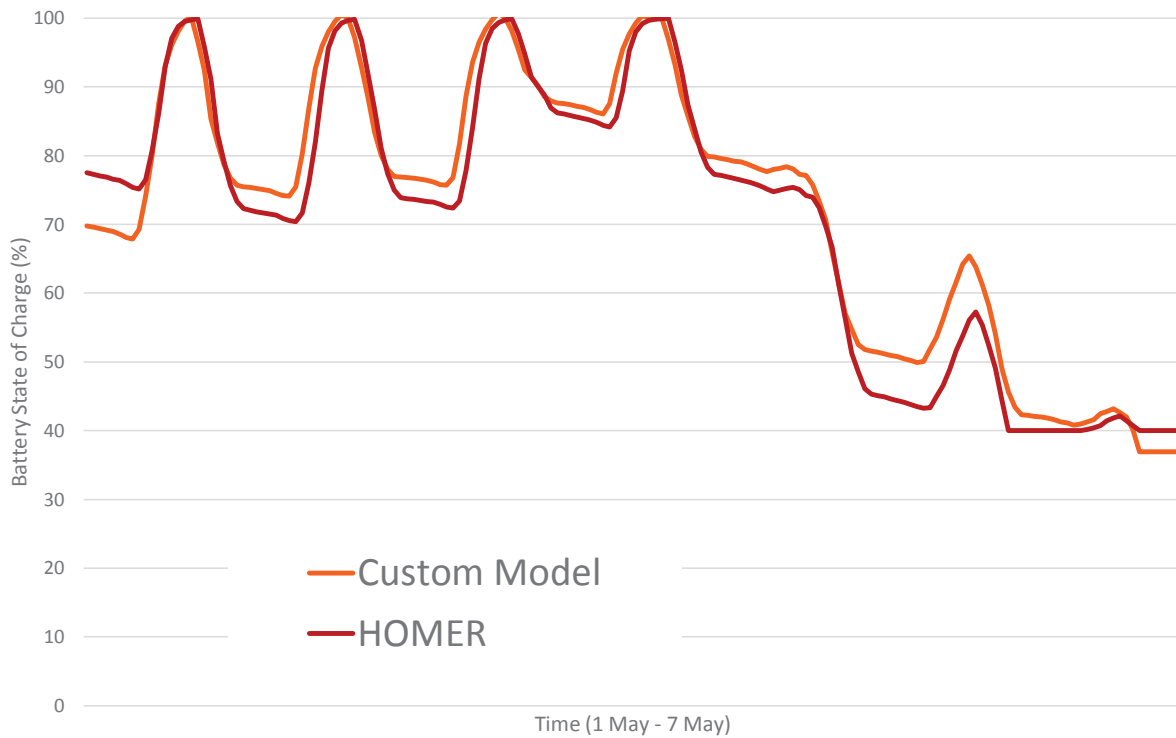


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# Method





# Method

<b>Households (avg. 220Whr per HH per day)</b>						
Quantity	17	17	17	17	16	16
% of total load	20%	10%	8%	22%	27%	13%
Max. price willing to pay	1.5	1.5	1.5	1.5	1.5	1.5
<b>Entrepreneurs</b>			<b>Operator</b>			
Quantity	4		PV Peak Output			8kW
Battery Size (ea.)	7kWh		Battery Size			32kWh
Electricity sale price	1.5		Max hourly change in price			+/-0.5%





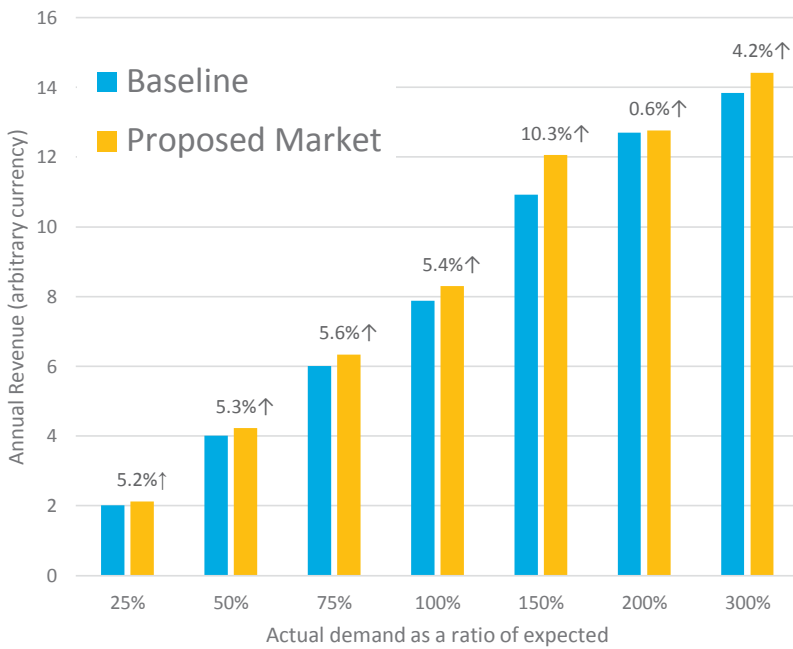
## Method

- Change prices based on load-shedding frequency (scarcity):

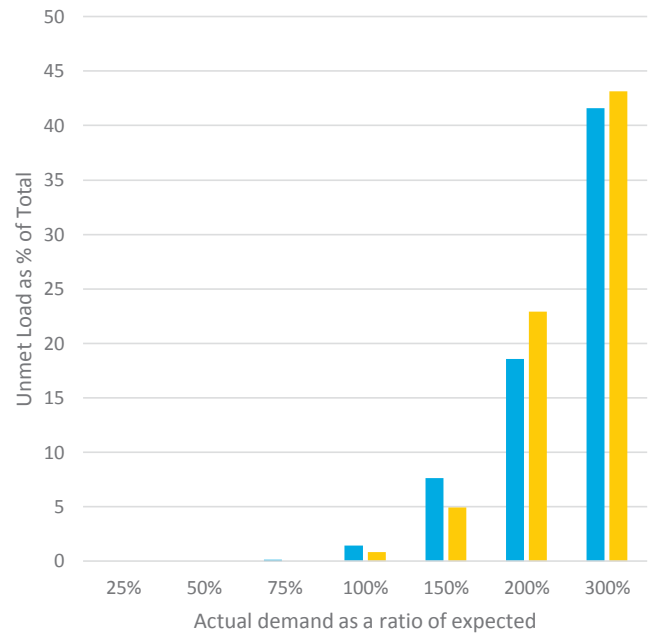
0% of the expected load was shed in the previous period	Lower the price to induce demand
More than 0% of the expected load was shed in the previous period	Raise the price to reduce demand



# Results

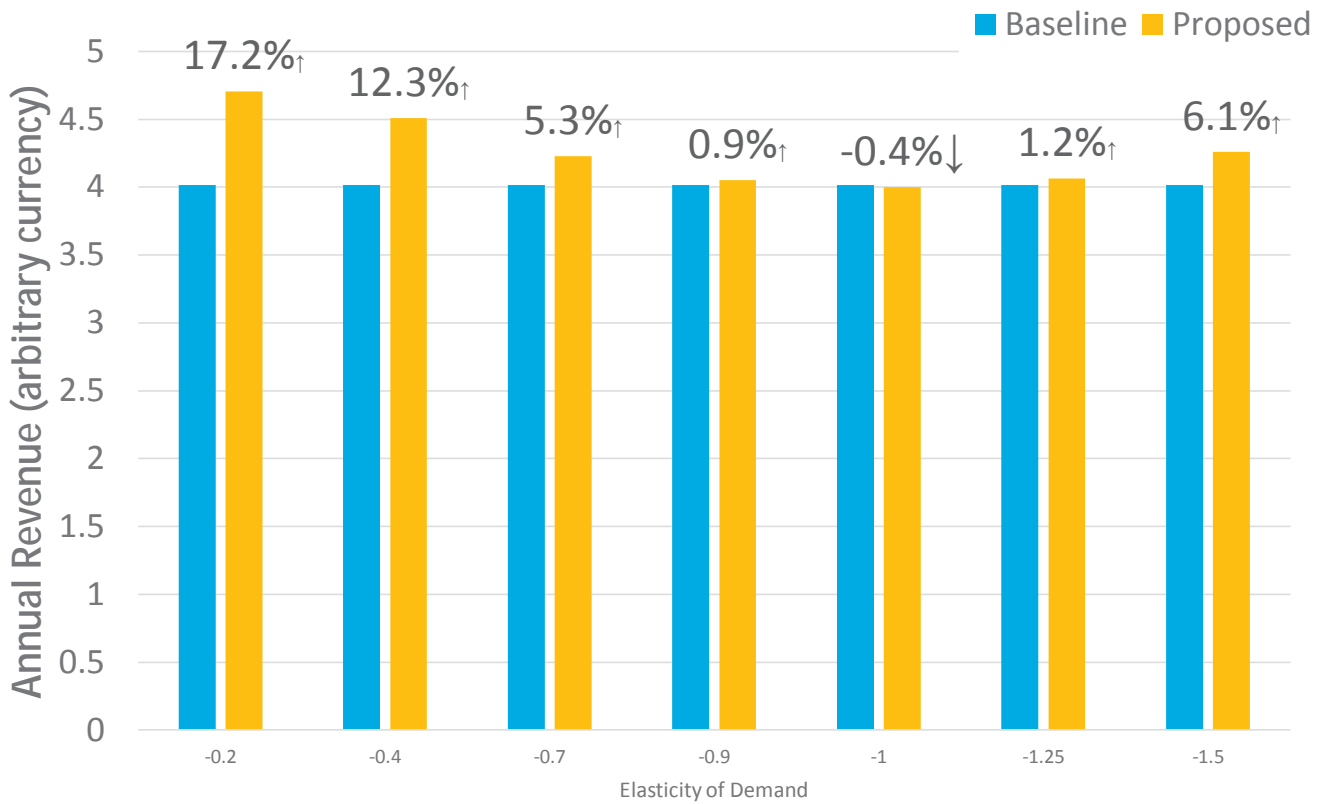


Revenue



Unmet Load

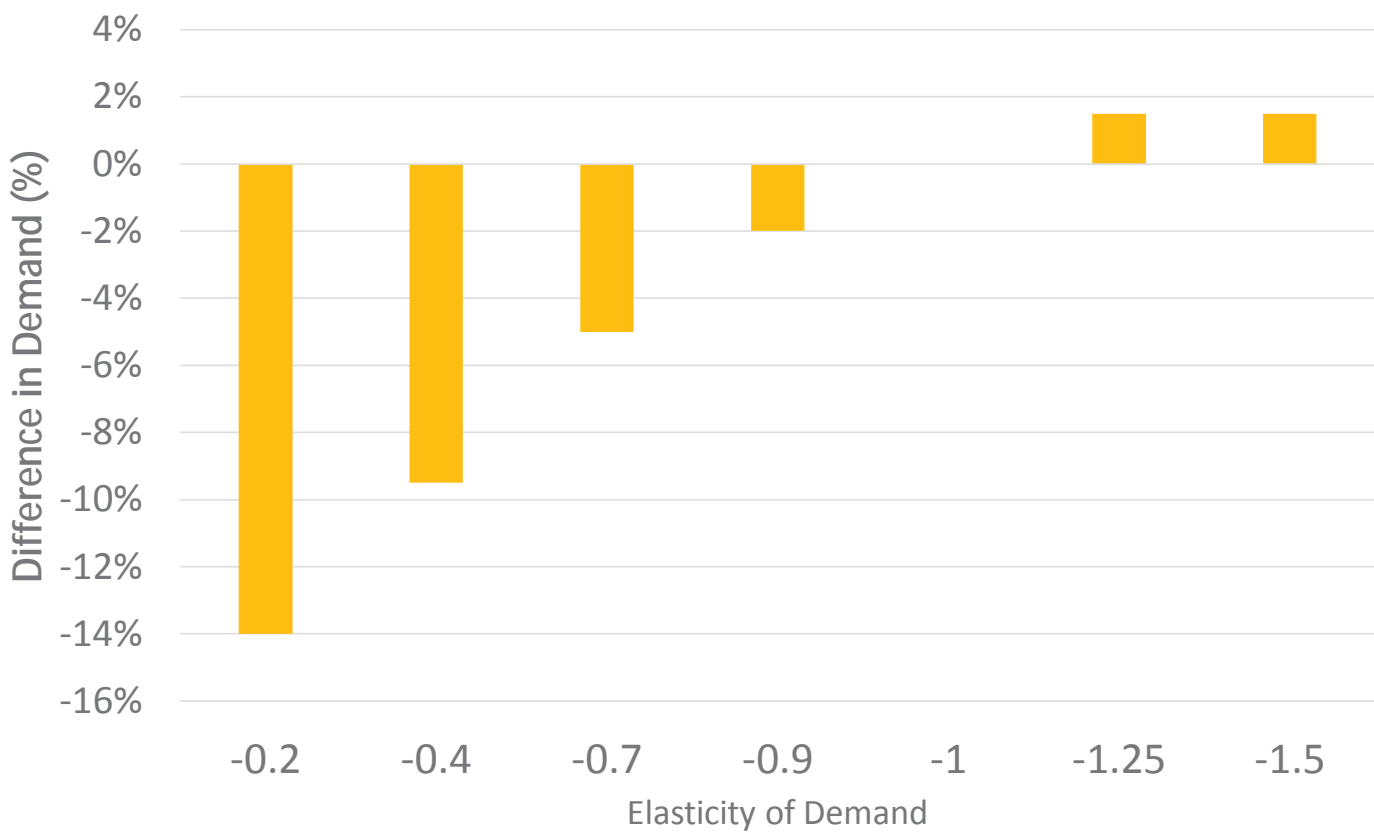
Change in revenue and unmet load with proposed market, considering several demand scenarios (-0.7 elasticity of demand)



Change in revenue when considering elasticity of demand (50% demand scenario)



### Resiliency to low demand



For example: demand can be 5% less than expected (in the -0.7 elasticity case), yet actual revenue will match initial projections



# Discussion

- Entrepreneurs
- System aging
- Communicating price signals & billing
- Trust



# Future Work

- Case Studies
  - Benchmark with real-world data
  - Add financial indicators (Payback, NPV, etc)
- Pilot implementation
  - Demonstrate feasibility of market
  - User and investor acceptability
  - Demonstrate ICTs



# Questions

